

## **2012 Reunion Giving Timeline at a Glance**

### ***Training Phase: April - June 2012***

- These months are a time to prepare for the calling effort in the summer. As a committee member you will receive regular updates from your committee chairs with important dates and information
- There will be a few committee meetings, via conference call; there is no travel involved
- During this phase, you will complete the volunteer “draft”. You will receive an e-mail from your committee chairs with instructions and a link to an online class list. From this list, you will select the individuals you wish to call
- All reunion giving volunteers, chairs *and* committee members, receive an invitation to attend Leadership Day, on campus, **Saturday, June 2**. Overnight accommodations are provided on Friday, June 1, for out of town guests. In addition, travel expenses, **up to \$50**, may be reimbursed

### ***Calling Phase: June 3 – September 3, 2012***

- Calls are made to the classmates selected during the “draft” beginning June 3, following Leadership Day, and continuing through September 3, wrapping up prior to Homecoming
- During the calling effort, there will be several committee meetings, via conference call, to share results and offer support. No travel involved

### ***Follow-Up/Stewardship Phase: October 2012 - April 30, 2013***

- During this phase, you will have an opportunity to reconnect with those you called and thank them for their gifts
- This phase also provides an opportunity for additional contacts with classmates –reminders, follow ups, etc.
- A handful of committee meetings will be held, via conference call, during this phase on an as-needed basis
- April 30 marks the end of Concordia’s fiscal year and the reunion giving campaign

### ***Celebration Phase: May 2011 and October 14-16, 2011***

- The reunion giving chairs will announce results to date during the class reunion event at Homecoming, October 12 - 14, 2012 and final results for the fiscal year through a class mailing in May 2013